

AI That Actually Does Work in Your Business

No slides beyond the title. One attendee brings a real problem. I build a working automation for it in front of the room. Members leave with something they can use that afternoon.

The hour

0 to 5	What most owners have tried with AI, and why it stalled.
5 to 15	The room picks one real problem: intake, quoting, scheduling, invoices, follow-up.
15 to 45	I build it live. The room watches every choice: what the system reads, what it writes, where a person stays in charge.
45 to 55	What it takes to run this for real: cost, what could go wrong, what to measure.
55 to 60	Questions.

Who it's for

Owners and managers of businesses with roughly 5 to 50 people, where the owner still works in operations. Contractors and trades, property management, small law and accounting firms, clinics and care facilities, small manufacturers and distributors. No AI knowledge needed.

What members leave with

- One automation they watched get built on a problem like theirs
- A one-page checklist for spotting work a system could take over
- A clear idea of what a first step costs and how long it takes

What the host provides

- A date and a room for 15 to 40 people
- A screen or projector and Wi-Fi
- The invitation to your members
- One member willing to bring a real problem (if nobody volunteers, I bring one)

What I provide

- The session, free for member organizations
- Everything technical, on my own equipment
- A recording for the host, with permission
- A short write-up your members can keep

About the presenter

Peter Varga is a Portland-based engineer with thirty years in enterprise systems. SAP delivery for Nokia, Nike, Apple, Delta, CVS Health. He now builds working AI systems for owner-run businesses in the Portland area, in person. He built Understudy (understudy.team), saybooks.io, and VoiceLender (voicelender.com).

Not a sales pitch. The session has no offer in it. Members who want to go further can find me afterward.